

Contact Information:

Dr. Abdul K. Sinno
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Overview:

Dr. Abdul K. Sinno is a visual communication photographer who perceives visual objects as unique entities with layers of beauty to share. Dr. Sinno, through his art/photography, captures the hidden aspects of beauty that visual objects possess. Be it a flower, a cityscape, a butterfly, a person, or a wide-view panorama—all have more to express beyond their appearance.

Dr. Sinno holds a Ph.D. in communication and has contributed to the field of photography the most expressive of photos, shows, workshops, and through his field digital photography classes as an educator. His works are featured in prestigious galleries in Iowa, Illinois, and Wisconsin. Dr. Sinno is a professor of Communication and Department Chair at Clarke College.

Visit Dr. Sinno's Web: www.drsinno.com
Book Website: www.treasuresofthemississippi.com

Comprehensive:

Dr. Sinno provides quality teaching, research, and public service in the academic and business environments, utilizing business and academic expertise to enhance understanding of the important social, technological, managerial, and public policy role of communication.

Holds a Ph.D. in Mass Communication with a focus in Advertising and Persuasion from the University of Wisconsin at Madison. Also holds an M.A. in Journalism and Mass Communication, from the same university.

Presently, Dr. Sinno is the Chairman of the Communication Department at Clarke College. He holds the rank of tenured full professor of communication.

Established the PR/Advertising major at Clarke College, Dubuque, Iowa.

Has extensive experience in the communication field. Formerly he was the Director of Radio Lebanon (the official broadcast system of Lebanon under the Ministry of Information), also supervised the French/Lebanese joint broadcast system through Radio

Lebanon, Senior consultant to the Ministry of Information, Beirut Lebanon. Dr. Sinno often represented Lebanon in the Middle-East and Europe.

Designed numerous advertising and public relations and marketing campaigns for various businesses in Lebanon, the Middle-East region, and the United States of America.

Dr. Sinno, has several publications and presentations in the fields of public relations, the Internet and communication, international communication, and advertising.

Dr. Sinno provides consultations to several American and international businesses. Winner of several awards including an excellence of teaching award from Clarke College.

Conducts workshops, seminars, and training sessions in technology, communication, customer satisfaction measurement, marketing planning, Internet search strategies, desktop publishing, multimedia, web communication, and information technology, among many other related subjects.

Workshops and presentations clients include: McGraw-Hill Publishing Co., Dupaco Community Credit Union, John Deere, and many others.